



NEWS RELEASE

FOR IMMEDIATE RELEASE

ATN REPORTS A NET PROFIT OF \$2.9 MILLION ON REVENUES OF \$28 MILLION FOR THE 12 MONTHS ENDED DECEMBER 31, 2012.

TORONTO, CANADA March 25, 2013- Asian Television Network International Limited (ATN) (TSX-SAT) Canada's Pioneer South Asian Broadcaster is pleased to announce its audited annual consolidated financial and operating results for the 12 months ended December 31, 2012, in accordance with International Financial Reporting Standards ("IFRS").

Financial highlights are as follows:

Years ended December 31,	2012	2011
Operating revenue	\$27,762,965	\$27,964,020
Income from operation	3,967,395	7,380,319
Net income for the year	2,915,858	5,297,460
Earnings per share	.12	.22
Operating profit (EBITDA)	\$4,334,485	\$7,563,635
Earnings per share (EBITDA)	.18	.31

"We ended the year on a positive note and we are excited with the upcoming launch of our ATN channel in High Definition" says Dr. Shan Chandrasekar President & CEO.

"2012 was a transitional year for us at ATN, moving to our new location along with implementing our new broadcast centre, we still managed to record a modest bottom line." says Kyrill Classen Chief Financial Officer.

ATN serves Canada's diverse cultural communities with 35 premium specialty television channels. ATN offers its flagship general interest service, Several Bollywood movie channels, and a variety of channels that include 3 sports Channels, 3 news Channels, 3 music Channels, 2 lifestyle Channels, 3 Chinese Channels and several General interest and regional language channels. ATN operates a South Asian Radio Service on Satellite Radio across The United States and Canada. ATN video content is also available on any Bell mobile phone that supports video. ATN has programming alliances with leading international broadcasters. For more information please visit www.asiantelevision.com

FOR MORE INFORMATION:

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The Company assumes no obligation to update the forward-looking statements, or to update the reasons why actual results could differ from those reflected in the forward-looking statements unless and until required by securities laws applicable to the Company. Additional information identifying risks and uncertainties is contained in filings by the Company with the Canadian securities regulators, which filings are available at www.sedar.com.*